



**promotiontrade  
exhibition**

# POST SHOW REPORT 2024



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fieramilano (Rho)   
promotiontradeexhibition.it 



**FIERA MILANO**

# ESPOSITORI EXHIBITORS

**114** Aziende di cui  
Brands including

**40** estere provenienti da  
from

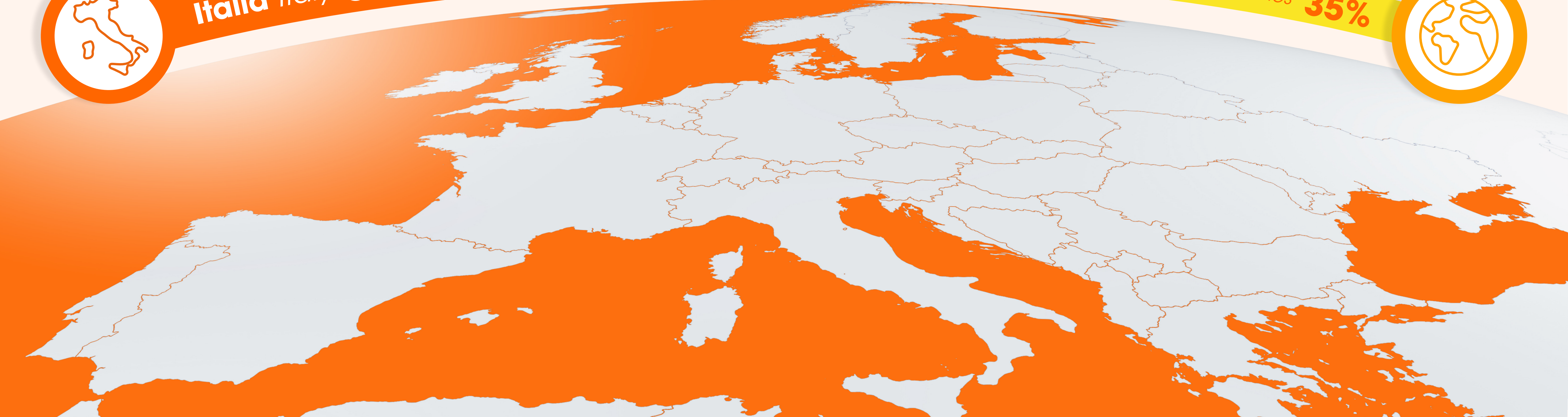
**13** Paesi  
countries

## Paesi Top Top Countries



**Italia** Italy **65%**

**Estero** Foreign countries **35%**

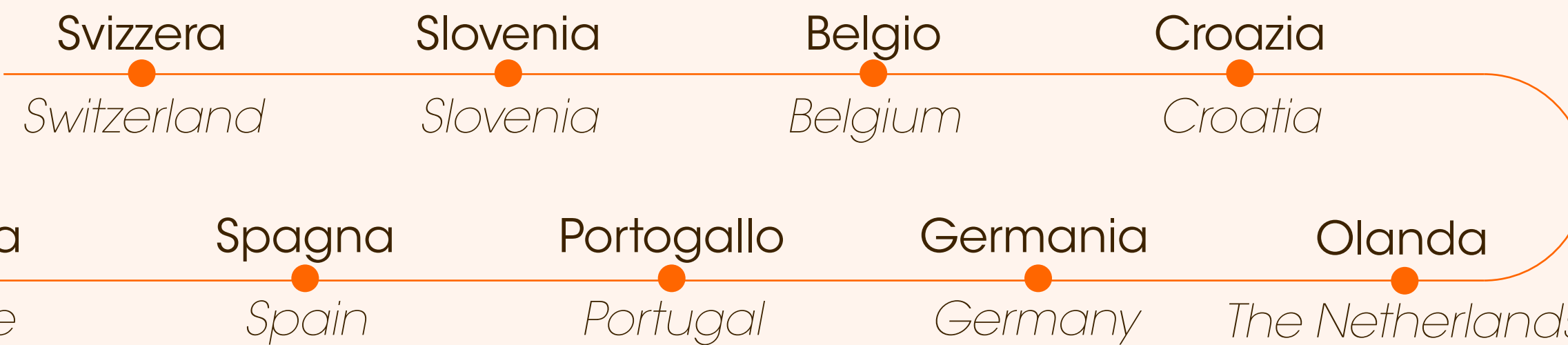


# VISITATORI VISITORS

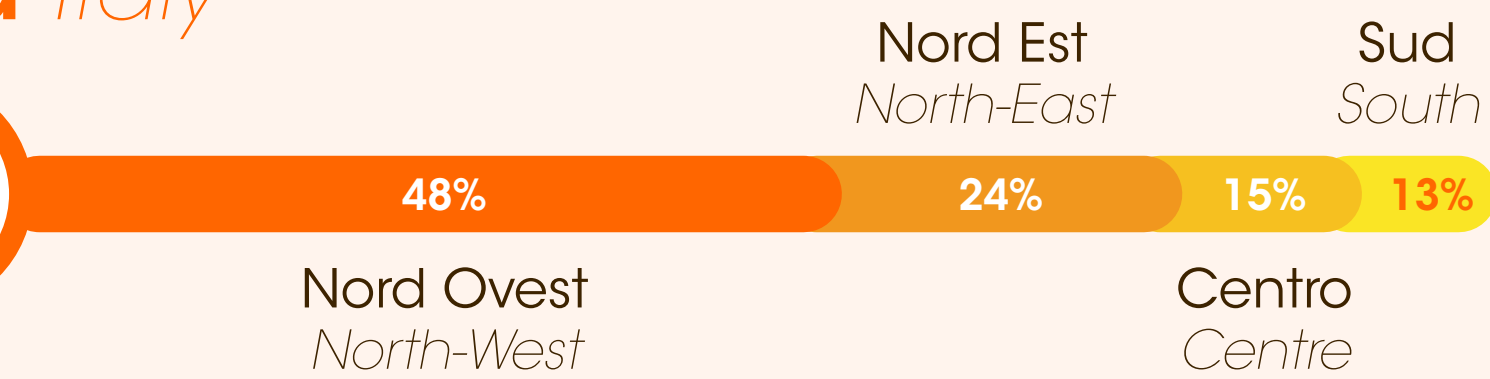
4.525\*

33 Paesi  
Countries

## Paesi Top Top Countries



## Italia Italy



\* Presenze / Attendances

# PROFILO DEI VISITATORI

## VISITORS PROFILE

### Attività Activities



### Posizione Job position





ARRIVEDERCI ALLA PROSSIMA EDIZIONE  
*SEE YOU*

**22 — 24 Gennaio 2025**  
*22 — 24 January 2025*

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